

**BVA (Honours) 3rd Semester Exam., 2018**

**HISTORY OF FAR EASTERN ART**

Paper : 304 H

Full Marks : 80

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

Answer Question No. 1 and any **four** from the rest

*Candidates are required to give their answers in their  
own words as far as practicable*

1. Answer any ten of the following :  $2 \times 10 = 20$

- (a) What is Ukiyo-e style?
- (b) What is the art of handwriting called?
- (c) What type of art does China have?
- (d) What are the arts and crafts of Japan?
- (e) What is Zen art?
- (f) Where did calligraphy originate?
- (g) What is Nihonga art?
- (h) What is Sumi-e?

- (i) What are the colours applied in the Japanese scroll painting?  
(j) What is Haniwa?  
(k) Who was Okakura Kakuzo?  
(l) What is traditional Chinese art?  
(m) What is Japanese ink painting called?  
(n) What is wash-technique painting?  
(o) Name some paintings of Japan.
2. Name some dynasties of Japan. Describe the Japanese art with few examples. 5+10=15
3. What is Japanese scroll painting? What type of art did Katsushika Hokusai do? 5+10=15
4. What were the major dynasties of China? What is China's last dynasty? Describe any one of them in detail. 3+2+10=15
5. What is the significance of bamboo in Chinese culture? Name some famous artists and depict one of his works. 3+2+10=15
6. Narrate about the technique and style of Japanese wood-block printing with examples. 15

7. Why was the Great Wall of China built? Where is the Terracotta army located and what does it represent? 3+2+10=15
8. Who created the Great Wave of Kanagawa? Describe about this work. 3+12=15

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**BVA (Honours) 3rd Semester Exam., 2018**

**HISTORY OF ANCIENT INDIAN ART**

Paper : 303 H

Full Marks : 80

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

*Candidates are required to give their answers  
in their own words as far as practicable*

Answer Question No. **1** which is compulsory and  
any **four** from the rest

1. Write short notes on any *four* of the  
following : 5×4=20

(a) Indus seal

(b) Ashoka Pillar

(c) Dancing girl

(d) Kiratarjuniya relief

(e) Bearded man from Mohenjo-Daro

(f) Image of Nataraja

( 2 )

2. Give a brief note on Indus Sculpture. 15
3. Describe the special feature of Mauryan Art during the period of King Ashoka. 15
4. Write a short note on Ellora Cave Paintings. 15
5. Write a brief note on Chola Sculpture. 15
6. Write a short note on Pallava Architecture and Sculpture.  $7\frac{1}{2}+7\frac{1}{2}=15$
7. Write a short note on Pala Manuscript Painting. 15
8. Give a brief note on Amaravati Stupa. 15

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5. How did acid rain effect in environment and human life? 10

6. (a) Who is consumer? 2

(b) What is Zero Population Growth? 2

(c) What is air pollution? 2

(d) What is AIDS? 2

(e) What are UNEP and NACOP? 1+1=2

7. Discuss the different uses of solar power. 10

8. How can you control water pollution? 10

**BVA (Honours) 3rd Semester Exam., 2018**

**METHOD MATERIALS AND ENVIRONMENT STUDIES**

Paper : 302 H

Full Marks : 80

Time : 3 hours

*The figures in the margin indicate full marks for the questions*

*Candidates are required to give their answers in their own words as far as practicable*

Answer either Group—A (i) or Group—A (ii) or Group—A (iii) and Group—B which is compulsory.

GROUP—A (i)

**( Advertising Design )**

( Marks : 40 )

1. Write short notes on any two of the following:

5×2=10

(a) Dangler

(b) Outdoor advertising

(c) Transit design

(d) Trademark

(e) Computer add.

2. Answer any three of the following questions :

10×3=30

- (a) What is a prestige calendar? How many types of calendars do we see in the market? How is a calendar designed cost-effectively? 2+4+4=10
- (b) What is a showcard? Explain the merits and demerits of the showcard. 3+7=10
- (c) What is Applied Art? Distinguish between commercial art and non-commercial art. 4+6=10
- (d) Write about campaign planning. If you want to launch a new product, what measures will you take for a campaign planning? 10
- (e) Narrate the differences between Press and Magazine advertisement. Give a comparative study of merits and demerits of both the media. 4+6=10
- (f) How do you design a poster using Internet in the 21st century? 10

**GROUP—A (iii)**

**( Painting )**

( Marks : 40 )

1. Answer any five of the following questions :

- (a) What is true pigment? 2×5=10

M9/248

( Continued )

(b) Write about dye pigment

(c) What do you know about warm colour?

(d) What is impasto?

(e) What is the basic difference between oil pastel and dry pastel?

(f) What is linseed oil?

(g) What is binding agent?

2. Write short notes on any five of the following :

6×5=30

- (a) Construction of painting.
- (b) Differences between oil colour and acrylic colour.
- (c) Functions of turpentine.
- (d) Covering power.
- (e) Body colour.
- (f) Linear perspective.
- (g) Tooth.
- (h) Ground.

M9/248

( Turn Over )

( 4 )

GROUP—A (iii)

( Sculpture )

( Marks : 40 )

1. Write short notes on any two of the following :

5×2=10

- (a) Armature
- (b) Separator
- (c) Mallet
- (d) Butterfly
- (e) Grafting

2. Answer any three of the following questions :

10×3=30

- (a) What is mould? How do you cast in Pop from a clay model? Write in detail about the advantages and disadvantages of Pop mould. 2+3+5=10
- (b) What is relief sculpture? How many types of relief sculptures are there? Write in detail with suitable examples. 2+2+6=10
- (c) How do we make portrait in clay? Write in detail about the equipments and tools required for the process of making the artwork. 3+7=10

M9/248

( Continued )

( 5 )

(d) Describe in detail the method for making a wood sculpture from maquette to finish.

10

(e) What is FRP? Write in detail the different stages of FRP casting. 2+8=10

GROUP—B

( Environmental Studies )

( Marks : 40 )

Answer Question No. 3 and any three from the rest

3. Answer any two of the following questions :

5×2=10

- (a) What is environment? Mention two factors of environment. 3+2=5
  - (b) What is disaster? 5
  - (c) Mention some causes of water pollution. 5
  - (d) What are the main symptoms of dengue? 5
  - (e) What is hydrological cycle? Mention the full name of NAS. 3+2=5
4. What is biodiversity? Write how many types of biodiversity are there and discuss about them. 2+8=10

M9/248

( Turn Over )

**BVA (Honours) 3rd Semester Exam., 2018**

**HISTORY OF DESIGN AND AESTHETICS**

Paper : 301 H

Full Marks : 80

Time : 3 hours

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in their own words as far as practicable*

GROUP—A

**( History of Design )**

Answer Question No. 1 and any **three** from the rest

1. Answer/Write short notes on any **two** of the  
following : 5×2=10

- (a) What is mask?
- (b) Bengal Gazette
- (c) Alpana
- (d) Poster design
- (e) Kalamkari

**M9/247**

*( Turn Over )*

( 2 )

2. Name some traditional saris with the origin of their State of India. Write a note on Bandhej or Patola sari. 4+6=10
3. Write an essay on the origin of early Bengali newspaper. 10
4. What is Kantha? What are the types of Kantha? Describe them in your own words. 2+3+5=10
5. What was the condition of advertising media during the early 17th century to 18th century? 10
6. Give an account of the rise of advertising agencies in India prior to the Second World War. 10
7. What is passing off? What is the main characteristics of Art Nouveau? 5+5=10

GROUP—B

( Aesthetics )

Answer Question No. 8 and any three from the rest

8. Write short notes on any two of the following : 5×2=10
  - (a) Sadrishya
  - (b) Concept of beauty

M9/247

( Continued )

( 3 )

- (c) Definition of Art
  - (d) Abhinava Gupta
  - (e) Empathy
9. What do you know about Abanindranath Tagore's idea of beauty? 10
  10. What is Rasa? How does a work of art become Rasottirna? 2+8=10
  11. Discuss the concept of Art and Beauty of Croce. 10
  12. Discuss the six limbs of Indian Painting with few examples. 10
  13. What was the idea of beauty of Herbert Read? 10

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M9—110/247

BVA/S-3/P-301/H/18