

BVH/S-3/301 (A/B)/2017

BVA (Hons.) 3rd Semester Exam., 2017

HISTORY OF DESIGN AND AESTHETICS

Paper : 301

Full Marks : 80

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

*Candidates are required to give their answers in their
own words as far as practicable*

GROUP—A

(History of Design)

Answer Question No. 1 and any three from the rest

1. Write short notes on any two of the
following : 5×2=10

- (a) Applied Art
- (b) Bengali Newspaper
- (c) Sujni Kantha
- (d) Lape-Kantha
- (e) Traditional design on Saree

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(Turn Over)

(2)

2. Write an essay on *Bengal Gazette*. 10
3. Give an account of the rise of advertising agencies in India prior to the Second World War. 10
4. (a) Define masks. 10
(b) What are the purpose of masks?
(c) Write a note on 'Purulia mask'. 2+4+4=10
5. What do you know about 'passing off'? Discuss. 10
6. What was the condition of advertising media during the early 17th century to 18th century? 10
7. How many types of Kanthas are found in India? Write short notes on Durgani Kantha and Rupal Kantha. 3+7=10

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(Continued)

(3)

GROUP—B
(Aesthetics)

- Answer Question No. 8 and any three from the rest following :
8. Write short notes on any two of the following : 5×2=10
(a) Beauty
(b) Pleasure
(c) Six Limbs of Indian Art
(d) Rasa
(e) Ideas of Croce
 9. Write an appreciation on Plato's ideas and thought. 10
 10. Describe the philosophy of Abanindranath Tagore. 10
 11. Define aesthetics. Discuss it with some remarkable examples. 4+6=10
 12. Write a brief note on Aristotle's idea of beauty. 10
 13. Define the beauty of art in Tagore's paintings. 10

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BVA (Hons.) 3rd Semester Exam., 2017

METHOD MATERIALS AND ENVIRONMENTAL STUDIES

Paper : 302

Full Marks : 80

Time : 3 hours

The figures in the margin indicate full marks for the questions

Candidates are required to give their answers in their own words as far as practicable

Answer either Group—A (I) or Group—A (II) or Group—A (III) and Group—B which is compulsory.

GROUP—A (I)

(Advertising Design)

(Marks : 40)

Answer Question No. 1 and any three from the rest

1. Write short notes on any two of the following : 5×2=10

(a) Folder

(b) Dangler

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2. Write the full forms of the following (any five) : 2×5=10

(a) LPG

(b) GNP

(c) WHO

(d) UNESCO

(e) EPA

(f) WWF

3. How did you control the environmental pollution? 10

4. Define 'pollution'. How many kinds of pollution exist in the environment? Discuss with few examples. 3+7=10

5. How did air pollution affect in human life? 10

6. What are the effects of noise pollution? Write in detail. 10

(2)

- (c) Hording
 - (d) Commercial advertising and Non-commercial advertising
 - (e) Industrial art
2. What is advertisement? Why is press-ad more important than other medium in graphic design? 10
3. Write in detail about book cover and book jacket. 10
4. What is layout? Explain the purpose of layout in graphic design. 10
5. What are the basic principles of design? 10
6. What is show card? Write in detail with main points. Explain with its merits and demerits. 10

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(Continued)

(3)

GROUP—A (II)
(Painting)
(Marks : 40)

1. Answer any five of the following questions : 2×5=10
- (a) What is true pigment?
 - (b) Mention some names of transparent pigments.
 - (c) What is paint?
 - (d) What is gouache?
 - (e) What are the differences between transparent water colour and tempera painting?
 - (f) What is warm colour?
 - (g) Define linear perspective.
2. Write short notes on any five of the following : 6×5=30
- (a) Oil pastel
 - (b) Cool colours
 - (c) Alla prima
 - (d) Impasto
 - (e) Tooth
 - (f) Turpentine
 - (g) Fresco
 - (h) Pencil

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(Turn Over)

(4)

GROUP—A (III)

(Sculpture)

(Marks : 40)

1. Write short notes on any two of the following :
5×2=10

(a) Butterfly

(b) Separator

(c) Hammer bush

(d) Portrait stand

(e) Modelling and sculpting

2. Answer any three of the following questions :

10×3=30

(a) What are the points to remember when making a relief sculpture? Discuss briefly about different types of relief sculpture. 4+6=10

(b) How to study an antique of 'Head of Buddha' in clay? Write with details of equipments and tools are required for the process of antique study. 4+6=10

(c) Describe the process of making terracotta clay. Write the process of making a hollow terracotta sculpture. 4+6=10

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(Continued)

(5)

(d) How many types of mould are there? Briefly discuss the advantages and disadvantages of use of mould. 5+5=10

(e) What is fibreglass? Discuss in detail about the technique of fibreglass casting. 3+7=10

GROUP—B

(Environmental Studies)

(Marks : 40)

Answer Question No. 1 and any three from the rest

1. Answer any two of the following questions :

5×2=10

(a) Mention some methods of forest conservation.

(b) Write the importance of blood donation.

(c) What are the main causes of noise pollution?

(d) Mention different types of conservation.

(e) Define 'green environment' with some suitable examples.

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(Turn Over)

BVA (Hons.) 3rd Semester Exam., 2017

HISTORY OF ANCIENT INDIAN ART

Paper : 303 H

(Indus Valley Civilization to Post-Gupta)

Full Marks : 80

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer Question No. 1 which is compulsory and
any four from the rest

*Candidates are required to give their answers in their
own words as far as practicable*

1. Write short notes on any *four* of the
following : 5×4=20

- (a) Lion Capital, Sarnath
- (b) 'Yogi' Seal from Mohenjo-Daro
- (c) Bagh
- (d) Badami
- (e) Sittanavasal
- (f) Tanjavur

2. Give a brief idea of Bodhisattva Padmapani. What is Jataka stories? Write a note on the Ajanta Cave paintings with special reference to its important works. 3+2+10=15
3. When was Indus Valley Civilization discovered? What is Indus Seal? What were the salient features of Indus Valley Civilization? 2+3+10=15
4. Pala and Jaina manuscript illuminations were based on two specific religions. Discuss their major attributes in terms of paintings. 15
5. Write a note on the rock-cut architecture of South India with reference to Mahabalipuram. 15
6. Give an account of the influence of Greco-Roman on the Gandhara School of Art. 15
7. Describe the special features of the Khajuraho temples. 15
8. What do you know about the Nataraja from the Chola period? Write it with reference to elaborate your points. 15

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BVA (Hons.) 3rd Semester Exam., 2017

HISTORY OF FAR EASTERN ART

Paper : 304 H

Full Marks : 80

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer Question No. 1 and any **four** from the rest

*Candidates are required to give their answers
in their own words as far as practicable*

1. Answer any ten of the following : 2×10=20

- (a) Define 'Eastern Art'.
- (b) Who were the artists of Ukiyo-e?
- (c) What are the paintings of China?
- (d) What do you mean by Japanese ink painting?
- (e) What is Nihonga art?

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(Turn Over)

(2)

- (f) Define Chinese brush painting.
- (g) What do you mean by Japanese woodblock print?
- (h) What is Chinese calligraphy art?
- (i) When was calligraphy invented?
- (j) What is the Japanese traditional art?
- (k) What are Ukiyo-e prints?
- (l) What is Moku Hanga?
- (m) What are the art and crafts of Japan?
- (n) Name some of the contemporary artists of Japan.
2. Name some of the dynasties in the context of Chinese art. Write a descriptive note on the special features of Chinese art. 5+10=15
3. Write short notes on the following : $7\frac{1}{2}+7\frac{1}{2}=15$
- (a) Japanese scroll painting
- (b) Japanese woodcut
4. (a) Define calligraphy.
- (b) What are the basic features of calligraphy artworks? (write with some remarkable examples.) 3+12=15

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(Continued)

(3)

5. (a) What do you mean by Chinese landscape painting?
- (b) Write a note on landscape painting of China with some reputed artists and artworks. 3+12=15
6. Evaluate the artworks of Katsushika Hokusai as a Japanese artist of Ukiyo-e painter and printmaker. 15
7. Who wrote the *Six Principles of Chinese Paintings*? Write in detail on the thoughts and ideas of *Six Principles of Chinese Paintings*. 2+13=15

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